

Curriculum::

Master of Business Administration M.B.A. (Full Time)

M.B.A. (FULL-TIME) COURSE

FIRST YEAR SEMESTER I

1.	CP – 101	Management Concepts & Practices	100
2.	CP – 102	Quantitative Methods	100
3.	CP – 103	Managerial Economics	100
4.	CP – 104	Environment and Management	100
5.	CP – 105	Communication Skills	100
6.	CP – 106	Accounting For Managers	100
7.	CP – 107	Computer Applications in Management	100
8.	CP – 108	International Business Environment	100
Total Marks			800

SECOND YEAR SEMESTER III

17.	CP – 301	Business Policy & Strategic Analysis	100
18.	CP – 302	Decision Support System & Management Information System	100
19.	CP – 303	Business Ethics & Corporate Social Responsibility.	100
20.	CP – 304	Summer Training Report & Viva-Voce	100
21.		Specialisation Paper – I	100
22.		Specialisation Paper – II	100
23.		Specialization Paper – III	100
24.		Specialization Paper – IV	100
Total Marks			800

SEMESTER II

9.	CP – 201	Organisation Behaviours	100
10	CP – 202	Management Science	100
11	CP – 203	Human Resource Management	100
12	CP – 204	Financial Management	100
13	CP – 205	Marketing Management	100
14	CP – 206	Production & Operations Management	100
15	CP – 207	Research Methodology	100
16	CP – 208	Project Management	100
Total Marks			800

SEMESTER IV

25.	CP – 401	Corporate Evolution & Strategic Management	100
26.	CP – 402	Business Legislation	100
27.	CP – 403	Corporate Governance	100
32.		Elective Paper – I	100
29.		Elective Paper – II	100
30.		Elective Paper – III	100
Total Marks			600
Total Marks			3000

DISTRIBUTION OF MARKS

SEM. I-800, SEM. II-800, SEM. III-800, SEM. IV-600 **TOTAL MARKS – 3000**

EXTERNAL EVALUATION IN EACH PAPER OF 80 MARKS

Sec. A (4 x 8) = 32 Marks Sec. B (3 x 16) = 48 Marks

INTERNAL EVALUATION IN EACH PAPER OF 20 MARKS

Mid Term Test -50%

Seminar-30%

Class Performance – 20%

MBA (Full Time) Course

List of Specializations & Elective Papers w.e.f. Session 2010-11

Students are required to study all core papers and opt any one-specialization area in Sem. III & one elective area in Sem. IV.

SPECIALISATION		ELECTIVES	
MARKETING		INTERNATIONAL BUSINESS	
FSM – 1	Consumer Behaviour	FELIB – 1	Export Import Procedures, Documentation and Logistics
FSM – 2	Advertising Management	FELIB – 2	International Economic Organisations & Regional Blocks
FSM – 3	Sales & Distribution Management	FELIB – 3	Global Human Resource Management
FSM – 4	International Marketing	BUSINESS & ENTREPRENEURSHIP MANAGEMENT	
HUMAN RESOURCE MANAGEMENT		FELBEM – 1	Entrepreneurship Development & Enterprise Management
FSO – 1	Management of Industrial Relations	FELBEM – 2	Small Business Environment and Management
FSO – 2	Management Training and Development	FELBEM – 3	Finance & Marketing for Small Business
FSO – 3	Human Resource Planning & Development	RURAL AND URBAN MANAGEMENT	
FSO – 4	Organisational Development & Effectiveness	FELRM – 1	Rural Industrialization
FINANCE		FELRM – 2	Rural Marketing
FSF – 1	Security Analysis and Investment Management	FELRM – 3	Co-operative Management
FSF – 2	International Financial Management	EVENT MANAGEMENT	
FSF – 3	Management of Financial Services	FELEM – 1	Principles of Event Management
FSF – 4	Corporate Taxation	FELEM – 2	Resource Planning & Marketing
		FELEM – 3	Control & Evaluation
		RETAIL MANAGEMENT	
		FELRTLTM-1	Retail Concepts and Practices.
		FELRTLTM-2	Marketing Concepts in Retail Management.
		FELRTLTM-3	Retail Strategies and Operations.
		INFORMATION TECHNOLOGY MANAGEMENT	
		FESI – 1	System Analysis & Design
		FESI – 2	Data Base Management System
		FESI – 3	Strategic Management of Information Technology

ACADEMIC CALENDER – 2011-12

	MBA	
	II SEM.	IV SEM
Classes begin	18-Apr-11	18-May-11
Summer Training Project for II Sem	15 May - 30 June 2011	
Major Research Project for IV Sem		Jun-11
Class Restart	1-Jul-11	15-Jul-11
Farewell to seniors	11-Aug-11	
Mid Term Test	17-Aug-11	17-Aug-11
Contingency Test	Sep-11	
Classes End (Course completion)	30-Oct-11	30-Oct-11
Submission of Internal Marks	5-Nov-11	13-Oct-11
University Exams	Nov-11	Nov-11
	MBA	
	I SEM (New Admissions)	III SEM
Classes likely to begin	Aug-11	Nov-11
Mid Term Test	15-Oct-11	15-Jan-12
Classes End (Course completion)	30-Nov-11	30-Mar-12
University Exams	Dec-11	Apr-12