

## JOURNALS/MAGAZINES:

### List of ICFAI Journals and Magazines

Year 2010-11

<u>S. No</u>	<u>Title</u>	<u>Periodicity</u>	<u>Publisher</u>
1	Analyst	Monthly	ICFAI Pvt. Ltd
2	Effective Executive	Monthly	ICFAI Pvt. Ltd
3	E-Business	Monthly	ICFAI Pvt. Ltd
4	Case Folio	Monthly	ICFAI Pvt. Ltd
5	Marketing Mastermind	Monthly	ICFAI Pvt. Ltd
6	Hrm Review	Monthly	ICFAI Pvt. Ltd
7	Advertising Express	Monthly	ICFAI Pvt. Ltd
8	Journal of Management Research	Monthly	ICFAI Pvt. Ltd
9	Journal of Corporate Governance	Quarterly	ICFAI Pvt. Ltd
10	Journal of Marketing Management & Services Marketing	Quarterly	ICFAI Pvt. Ltd
11	Journal of Operations Management	Quarterly	ICFAI Pvt. Ltd
12	Journal of Brand Management	Quarterly	ICFAI Pvt. Ltd
13	Journal of Information Technology	Quarterly	ICFAI Pvt. Ltd
14	Journal of Soft Skills & Training & Development	Quarterly	ICFAI Pvt. Ltd
15	Journal of Applied Finance & International Business	Quarterly	ICFAI Pvt. Ltd

### LIST OF NATIONAL JOURNALS

Year 2010-11

<u>S. No</u>	<u>Title</u>	<u>Periodicity</u>	<u>Publisher</u>
1	Decision	Quarterly	IIM-Kolkatta
2	Vikalp	Quarterly	IIM Ahmedabad
3	Impact	Half Yearly	IIM-Indore
4	Management Review	Quarterly	IIM-Bangalore
5	Metamorphosis	Half Yearly	IIM-Lock now
6	Indian Journal of Training Development	Quarterly	IJTD, Delhi
7	Journal of IMS Group	Half Yearly	IMS, Ghaziabad
8	Udyog Pragati	Quarterly	NITIE
9	Global Journal of Finance & Economics	Half Yearly	Serials Pub. New Delhi
10	Vision	Quarterly	IIM-Gurgaon
11	The Indian Journal of Commerce	Quarterly	Indian Journal of Commerce

<b>12</b>	<b>Prajnan</b>	<b>Quarterly</b>	<b>National Institute of Bank Management</b>
<b>13</b>	<b>Pacific Business Review</b>	<b>Quarterly</b>	<b>Pacific Institute of Management</b>
<b>14</b>	<b>Digit</b>	<b>Monthly</b>	<b>Jasubhai Digital Media Pvt</b>
<b>15</b>	<b>PC World</b>	<b>Monthly</b>	<b>IDG Media Pvt Ltd</b>
<b>16</b>	<b>Indian Journal of Marketing</b>	<b>Monthly</b>	<b>Indian Journal of Marketing</b>
<b>17</b>	<b>Finance India</b>	<b>Quarterly</b>	<b>Indian Institute of Finance</b>

**LIST OF International Journal**

**Year 2010-11**

<b><u>S. No</u></b>	<b><u>Title</u></b>	<b><u>Periodicity</u></b>	<b><u>Publisher</u></b>
1	International Journal of Management Research and Technology	Half Yearly	Serial Pub. Delhi
2	International Journal of IT & Knowledge Management	Half Yearly	Serial Pub. Delhi
3	International Journal of Business Management, Economic and IT	Half Yearly	Serial Pub. Delhi
4	International Journal-al of Economic Research	BI-Annual	Serial Pub. Delhi
5	International Journal of Rural Management	Half-Yearly	Sage Pub.
6	Marketing Research	Quarterly	Sage Pub.
7	South Asia Economic Journal	Half-Yearly	Sage Pub
8	Journal Of Emerging Market Finance	Half-Yearly	Sage Pub
9	International Journal of Global Business Review	Yearly	Sage Pub
10	Marketing Theory	Quarterly	Sage Pub
11	Linux Journal	Monthly	Linux Journal
12	Knowledge Management &E-Learning: An International Journal (KM&EL)	Half Yearly	Serial Pub. Delhi
13	Harvard Business Review	Monthly	Living Media

**PIMR**  
**List of Magazines (M.B.A.)**

<b><u>S.No.</u></b>	<b><u>Title</u></b>
1	Time
2	Business World
3	Outlook
4	Business & Economy
5	India Today
6	Money Today
7	Capital Market
8	Outlook Money
9	Reader's Digest
10	Corporate India
11	Outlook Profit
12	Competition success review
13	Yojana
14	4 Ps
15	Dataquest
16	Pratiyogita Darpan
17	PC world
18	People's post

**PIMR**  
**List of Newspapers**

<b><u>S.No.</u></b>	<b><u>Title</u></b>	<b><u>Day</u></b>
1	Times of India	Daily
2	Hindustan Times	Daily
3	The Hindu	Daily
4	Business Line	Daily
5	Economic Times	Daily
6	Business Standard	Daily
7	Dainik Bhaskar	Daily
8	Peoples Samachar	Daily
9	Employment News	Weekly
10	The Wall street journal	Daily